

# Motion pictures etcetera...

Turnover & output

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Statistics  
Netherlands

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# Classifications



# Classifications

ISIC rev. 4	NACE rev.2	SBI 2008	Description
59	59	59	<b>Motion picture, video and television programme production, sound recording and music publishing activities</b>
591	591	591	<b>Motion picture, video and television programme activities</b>
5911	5911	5911	Motion picture, video and television programme production activities
5912	5912	5912	Motion picture, video and television programme post-production activities
5913	5913	5913	Motion picture, video and television programme distribution activities
5914	5914	5914	Motion picture projection activities
592	592	592	<b>Sound recording and music publishing activities</b>

# Statistics

## **Business Demography**

- By legal form and size class

## **SBS Statistics (2014 published in May 2016)**

- Labour, operating returns, costs and results

## **Business Sentiment Statistics**

- Turnover, workforce, economic climate, prices, orders

## **STS Prices**

- CPI:CPI magazines, CPI movie tickets, CPI downloading music, CPI TV subscribers, CPI pay TV.

## **Bankruptcies**

# Dutch market

SIC 59

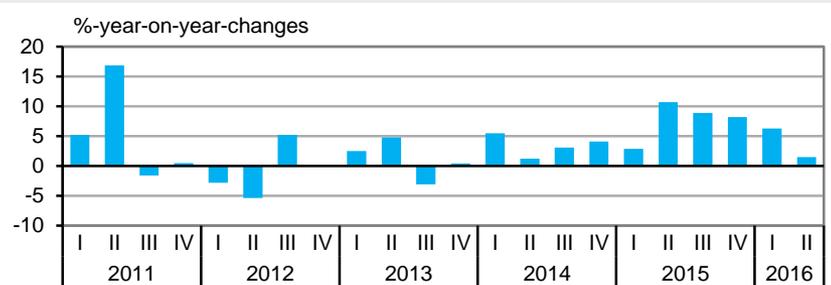
15 000 companies

Turnover

2.3 billion euro

32 000 employees

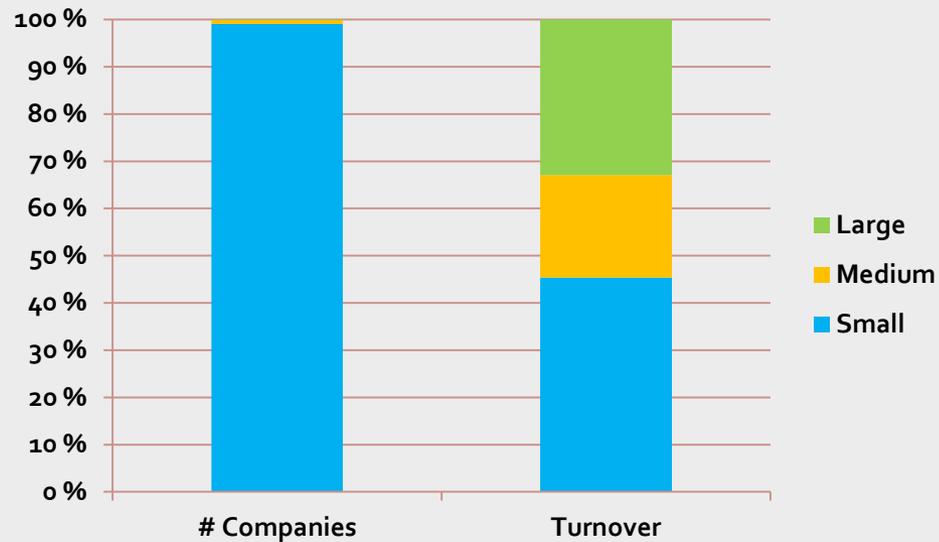
Only a few sample units each quarter



Source: Statistics Netherlands

# Dutch market

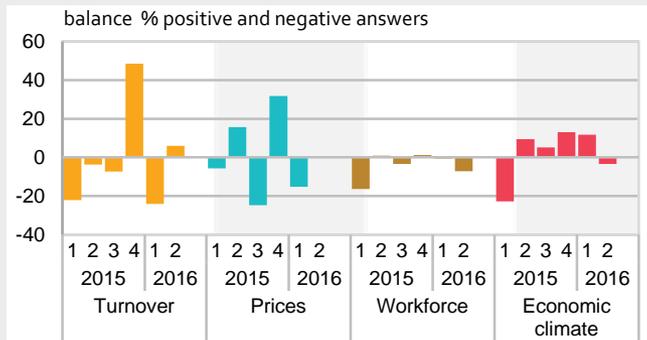
Number of companies & turnover: share in order of size class



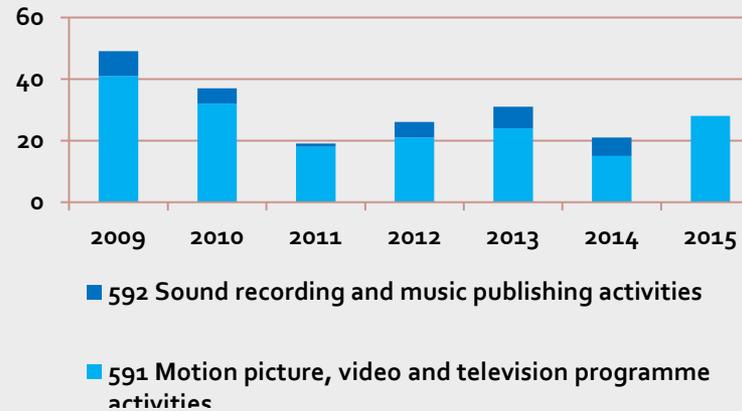
45% turnover by 99 % companies: a lot of freelancers

# Dutch market

## Business Sentiment Statistics



## Bankruptcies



# National Accounts

## Production, intermediate consumption and value added 59-60 Movies, TV and radio

	Production basic prices	Intermediate consumption (-)	Gross value added basic prices
	mln euro	mln euro	mln euro
<b>2010</b>	4253	2346	1907
<b>2011</b>	4296	2385	1911
<b>2012</b>	4227	2308	1920
<b>2013</b>	4178	2273	1905
<b>2014</b>	4423	2385	2040
<b>2015*</b>	4432	2405	2028

- NA calculates volume at 59-60 level
- National Accounts uses a few different CPI series as a deflator. For example the CPI magazines, CPI movie tickets, CPI downloading music, CPI TV subscribers, CPI pay TV.
- Challenge is to publish at a 2-digit level

# Conclusions / recommendations

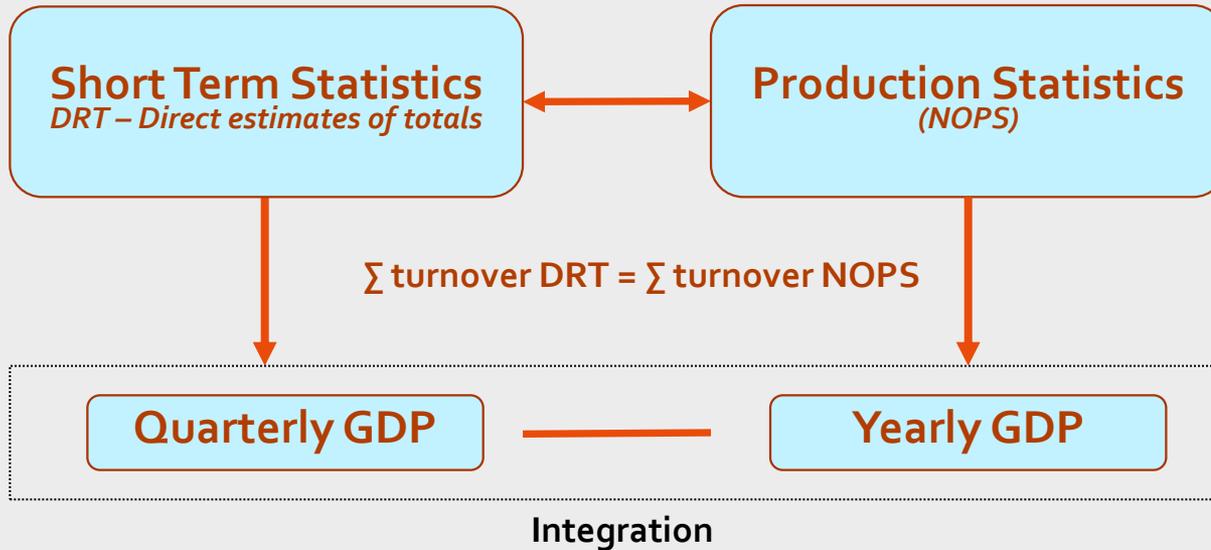
## **STS**

- Design a (3-digit) turnover statistic, a combination of vat-data and a small sample survey
- Price indicators: investigate possibilities

## **SBS**

- Redesign SBS turnover statistic by using STS turnover: Quality improvement, reduce admin burden (less survey by using VAT data)

# Innovation - integrating VAT data





# Questions?

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